



MessageMakers

experiences that transform

messagemakers.com

1217 Turner Street
Lansing MI 48906 USA
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Do-It-Yourself Research

Why not secure feedback on your communications at least once a year with this easy-to-use research scale? Put the title of the communication at the top of the sheet and leave the bottom half blank for suggestions. Ask that the sheets be returned unsigned and make your own interpretations of the results.



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FEEDBACK

Please put a checkmark in the space that you feel best represents your opinion of the communication.

dull	___ ___ ___ ___ ___ ___ ___ ___	interesting
valuable	___ ___ ___ ___ ___ ___ ___ ___	worthless
weak	___ ___ ___ ___ ___ ___ ___ ___	strong
active	___ ___ ___ ___ ___ ___ ___ ___	passive
unclear	___ ___ ___ ___ ___ ___ ___ ___	clear
honest	___ ___ ___ ___ ___ ___ ___ ___	dishonest
unattractive	___ ___ ___ ___ ___ ___ ___ ___	attractive
like	___ ___ ___ ___ ___ ___ ___ ___	dislike
inaccurate	___ ___ ___ ___ ___ ___ ___ ___	accurate
positive	___ ___ ___ ___ ___ ___ ___ ___	negative
difficult	___ ___ ___ ___ ___ ___ ___ ___	easy
impartial	___ ___ ___ ___ ___ ___ ___ ___	biased

Please suggest ideas for our future communications: