



MessageMakers

experiences that transform

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FOR IMMEDIATE RELEASE:

MESSAGEMAKERS RECEIVES 2008 "BEST OF LANSING" AWARD

Lansing, Mich. (January 13, 2009) - MessageMakers, a producer of experiences that transform, recently was selected for the 2008 Best of Lansing Award in the Audio-Visual Equipment category by the U.S. Local Business Association (USLBA).

The USLBA "Best of Local Business" Award Program recognizes outstanding local businesses throughout the country that they believe have achieved exceptional marketing success in their local community and business category. These are local companies that enhance the positive image of small business through service to their customers and community. Winners are determined based on information gathered internally by the USLBA and data provided by third parties.

"It's a great honor," notes MessageMakers president Terry Terry. "For years we've been providing the audio-visual equipment that bring great events to Lansing, like the Lansing JazzFest and Old Town BluesFest - as well as supplying large national events, such as the Harley Owners Group training events. It's great to be recognized for our work."

MessageMakers produces experiences that transform worldwide in a number of arenas: creative media (high-definition video, audio, print), public information campaigns, instructional design and event production services. In 2008, the company won nine awards for the quality of its work. For more information, visit www.messagemakers.com.

The U.S. Local Business Association (USLBA) is a Washington, D.C.-based organization funded by local businesses operating in towns across America. Its purpose is to promote local business through public relations, marketing and advertising. The USLBA was established to recognize the best of local businesses in their community and advocate for small and medium size businesses and business entrepreneurs across America. For more information, see www.uslba.net.

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