



MessageMakers

experiences that transform

messagemakers.com

1217 Turner Street

Lansing MI 48906 USA

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SELECTED CLIENTS (U.S.)

Capitol Area Groundwater Alliance
City of Detroit - Department of Transportation
Capitol Area Transportation Authority - Lansing
Coopers & Lybrand / Butterworth Hospital
Easter Seals / Project Action
Granger Construction
Governor's Council on Physical Fitness
Harley-Davidson Motor Company / Harley Owners Group
Lansing Board of Water and Light
Local Initiatives Support Corporation
Lucent Technologies
Mackinac State Historic Parks
Michigan State University
Michigan Community Action Agency Association
Michigan Dept. of Education
Michigan Education Association
Michigan Dept. of Military and Veteran Affairs / Michigan National Guard
Michigan Office of Highway Safety Planning / State Police
Michigan Primary Care Association
Michigan Supreme Court / Friends of the Court Bureau
National Association of Women Business Owners
National Association for Family Child Care
Grand Rapids Home for Veterans
Red Cross
Rehabilitation Institute of Chicago
School Community Health Alliance
Structural Adhesive Systems
Suburban Mobility Authority of Regional Transportation - SMART
SUNY / Buffalo State University
Two Men and a Truck
Triton Industries / Manitou Pontoon Boats
United States Disabled Sports Team



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SELECTED CLIENTS (INTERNATIONAL)

Australia	Harley-Davidson Motor Company / Harley Owners Group
Austria	Village Camps / Harley Owners Group
Burkina Faso	U.S. State Dept. - Office of Overseas Schools
Chile	Association for the Advancement of Int'l Education
Colombia	Inter-Regional Center for Curriculum Development
Costa Rica	Association for the Advancement of Int'l Education
Cote d'Ivoire	U.S. Embassy / U.S. State Dept. - Office of Overseas Schools
Ecuador	Association for the Advancement of Int'l Education
France	Harley Owners Group / Village Camps
Germany	Association for the Advancement of Int'l Education / Harley Owners Group
Great Britain	Village Camps / Harley Owners Group
Ghana	U.S. State Dept. - Office of Overseas Schools
Hungary	Association for the Advancement of Int'l Education
Jamaica	Inter-Regional Center for Curriculum Development
Kenya	Nat'l Consortium for Study in Africa
Korea	United States Disabled Sports Team
Netherlands	United States Disabled Sports Team
Nepal	U.S. State Dept. - Office of Overseas Schools
New Zealand	Harley-Davidson Motor Company / Harley Owners Group
Niger	U.S. State Dept. - Office of Overseas Schools
Oman	Harley-Davidson Motor Company / Harley Owners Group
Portugal	Harley-Davidson Motor Company / Harley Owners Group
Saudi Arabia	Harley-Davidson Motor Company / Harley Owners Group
South Africa	Nat'l Consortium for Study in Africa
Spain	United States Disabled Sports Team / Harley Owners Group
Switzerland	Village Camps
Tanzania	Nat'l Consortium for Study in Africa
United Kingdom	Harley-Davidson Motor Company / Harley Owners Group
Zaire	U.S. State Dept. - Office of Overseas Schools
Zambia	U.S. Embassy / U.S. State Dept. - Office of Overseas Schools
Zimbabwe	Association of Int'l Schools in Africa



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QUOTES FROM CLIENTS AND REFERENCES

"Our dealer network was very impressed with the audio/video presentation this past weekend. The **excitement created lasted** throughout the entire weekend." - Scott VanWagenen, Triton Industries / Manitou Pontoon Boats

"**On time, on budget and with inspiring enthusiasm**, the MessageMakers team produced two exceptional videos for our department." - James G. McCrone, State Public Affairs Officer, Michigan Dept. of Military & Veterans Affairs

"Together we made [Harley Owners Group] history this year. One of the reasons was due to your **tremendous efforts and hard work.**" - Mike Keefe, Vice President, Harley-Davidson Motor Co.

"In particular, we are very pleased with the outcome of [our] project to make printed informational materials available in an accessible format for persons with visual impairments. [MessageMakers] **tackled the relatively innovative task with enthusiasm** ... and did an excellent job of working with our advisory committee to produce finished materials that were acceptable to all parties." - Jean Edminster, Capital Area Transportation Authority (CATA)

"Your team **took the time and interest to fully comprehend the extensive details** about the association, and then successfully executed a dynamic, powerful video." - Linda Keenan, Director of Association Marketing, Lucent Technologies / National Association of Women Business Owners

"MessageMakers developed an uncanny knowledge of not only the project but our agencies' mission. Their intense involvement **made us often times feel that they were our own staff.** The project was extremely necessary to stimulate thinking and provoke behavioral change in our organization." - Robert E. Moore, Manager, Business and Industry Services Unit, Michigan Jobs Team

"Thanks to MessageMakers' expertise, guidance and creativity, MPCA's video **effectively tells the story** of community health centers and how they benefit Michigan's communities and citizens." - Kim Sibilsky, Executive Director, Michigan Primary Care Association

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“MessageMakers created a thorough series of teacher workshops on the production of use of audio/visual equipment in classroom settings. By the end of the workshops, teachers were **far more confident and competent** ... In a second project, MessageMakers produced a video that captured the flavor and tone of our school and its relationship to Nepal.” ~ John Ritter, Principal, Lincoln School, Katmandu, Nepal

“The seven-language program that was presented in Spain was very successful and very valued. Because of its successes with programs such as this, MessageMakers has seen continued opportunities with Harley Owners Group and Harley-Davidson, producing documentary video that brings stories of motorcycling and its culture from around the world to events, dealerships, and the Internet. We look forward to working with you in the future as we **take our very important training programs to a higher level.**” ~ Nigel Villiers, Harley Owners Group Manager for Europe, Africa and the Middle East, Harley-Davidson Motor Co.

“Thanks again for all your help with the Pan Am Games. The video your team produced and presented at the closing ceremonies ... was absolutely the best I’ve ever seen. **Everyone was so emotional while watching it - real goose-bumpy.**” - Beth Hare-Orr, Special Events Committee, Pan Am Games For Physically Disabled Youth / USDA Victory Games

“[MessageMakers] can get a project launched, learning what needs are to be met and organizing the right resources to **get the job done. Quickly. Effectively. Economically.** [This team] can write, plan, design, direct, produce, and edit in any media. At award-winning level. [They] can see a project through the client’s complete satisfaction. With sensitivity. Precision. Good judgment. Good taste.” - John Ball Ph.D., President, Media Resources Group

“It is not often anymore that you find businesses and professionals that are as **warm, friendly, and creative** as your company is.” - Del Hofer, President, Fargo Harley-Davidson